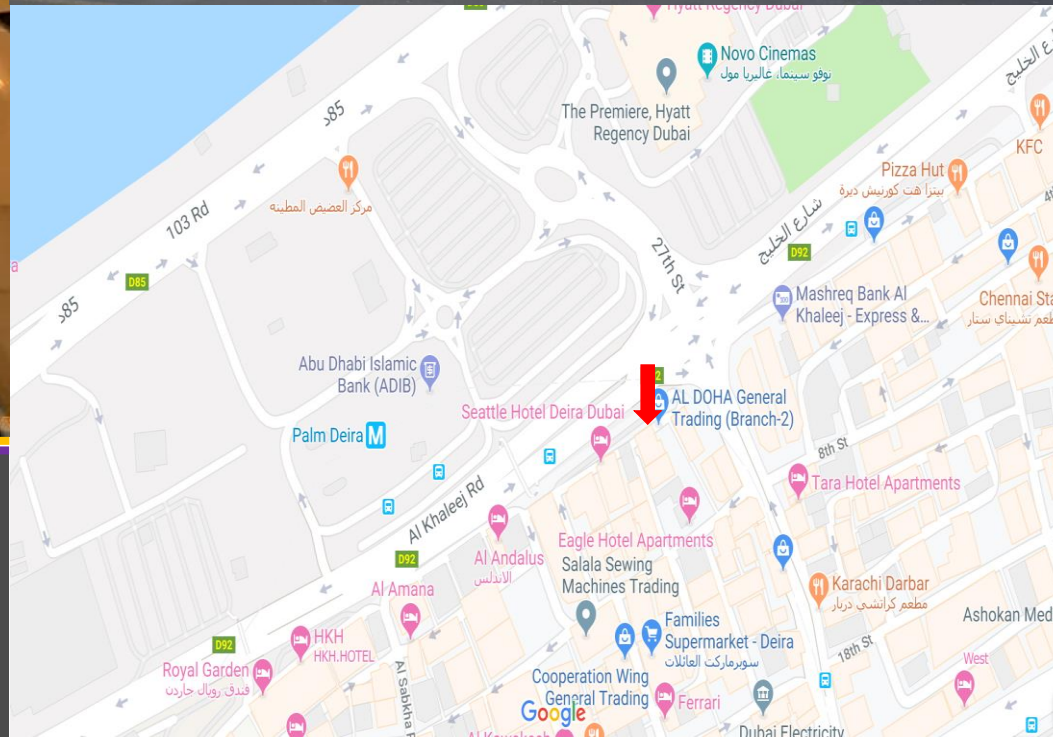




LOCATION PORTFOLIO

DUBAI



FP01 - Gold Souq
 Size: 15m x 15m | Medium: Front-lit

Traffic Flow: 350,000 Vehicles Per Day

Located in the heart of Dubai's business district which faces one of the most prominent hotels in Dubai, Hyatt Regency which hosts very high net-worth individuals. It is the biggest wall banner in the area. It faces unobstructed views from traffic coming from three junctions.

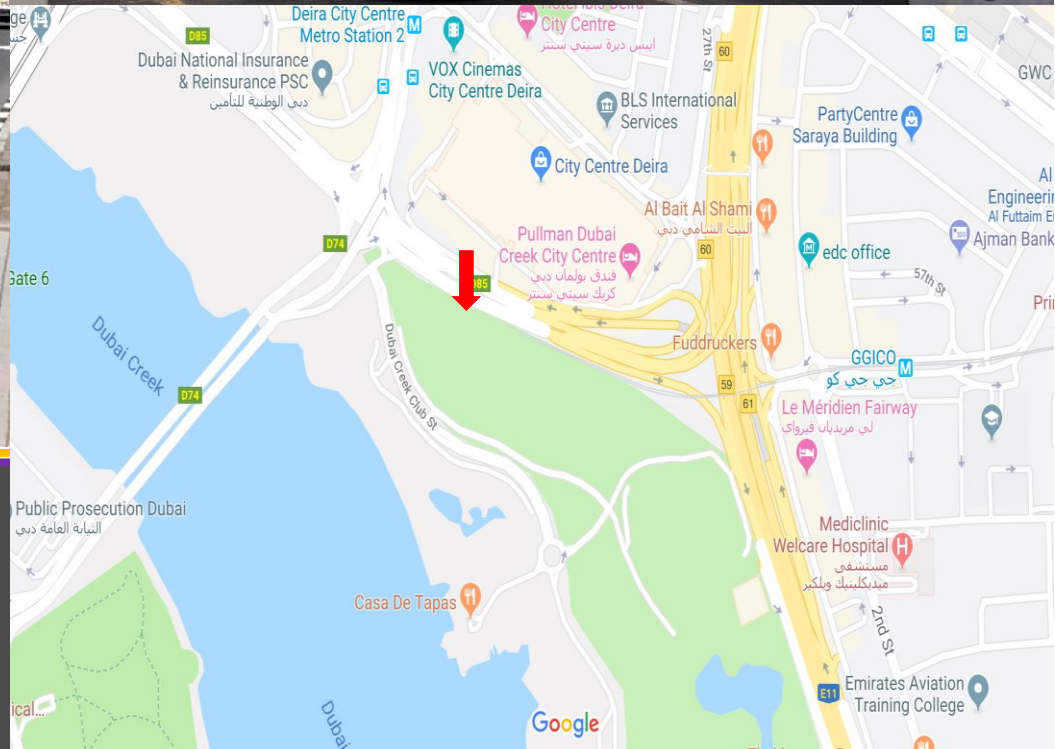


FP02 – Deira City Centre 1

Size: 16m x 13m | Medium: Black-lit

Traffic Flow: 400,000 Vehicles Per Day

Located in the heart of Dubai's business district facing the most popular mall Deira City Centre which is one of the only malls in Dubai which has a huge spending clientele. It faces unobstructed views from traffic coming from four major junctions which go towards the most traffic dense crossings of Dubai, Floating Bridge.

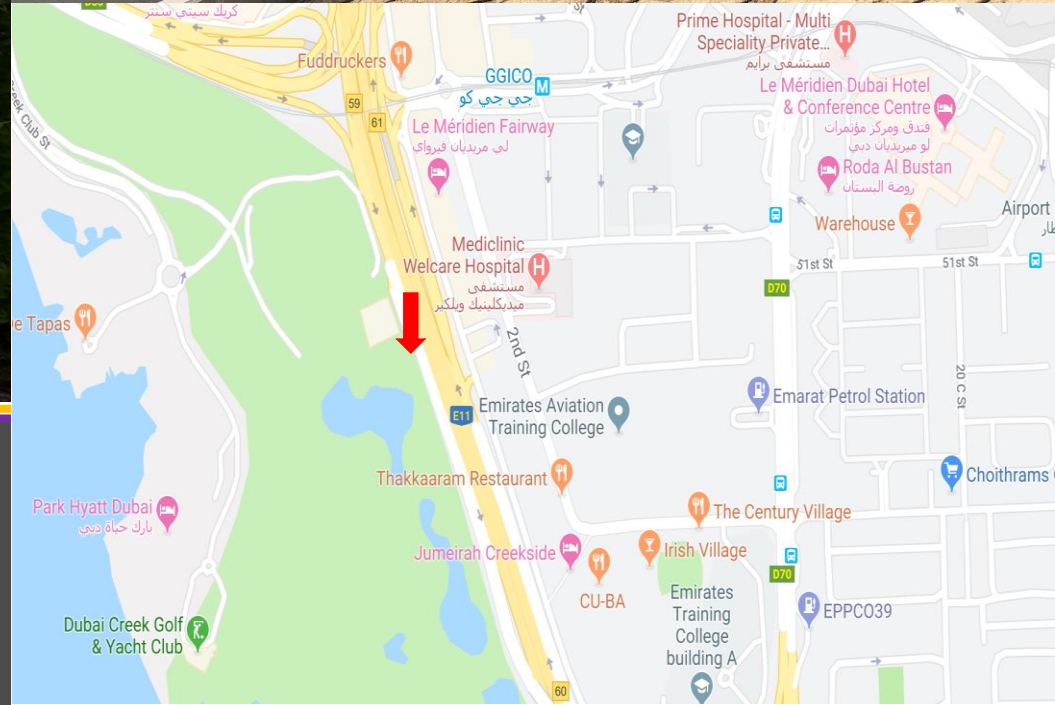


FP03 – Deira City Centre 2

Size: 16m x 10m | Medium: Back-lit

Traffic Flow: 400,000 Vehicles Per Day

Located in the heart of Dubai's business district facing the most popular mall Deira City Centre which is one of the only malls in Dubai which has a huge spending clientele. It faces unobstructed views from traffic coming from three major junctions which go towards the most traffic dense crossings of Dubai, Floating Bridge. The road leads and comes from Al Ittihad road which is a major junction for all traffic coming and going to Sharjah and other Northern Emirates.

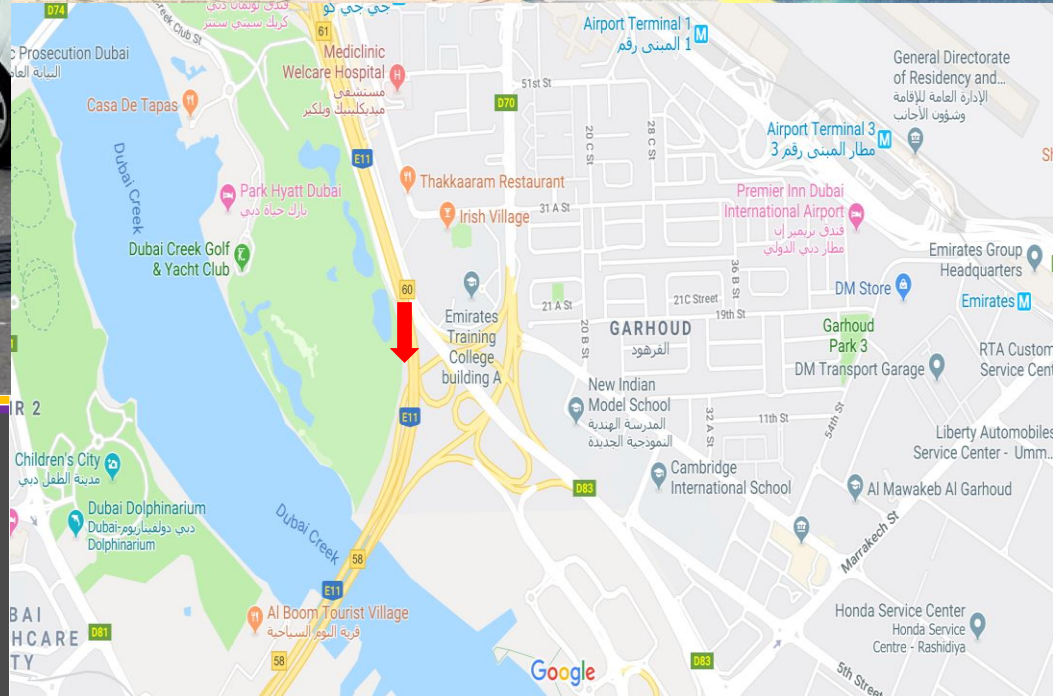


FP04 – Garhoud1

Size: 14m x 10m | Medium: Black-lit

Traffic Flow: 400,000 Vehicles Per Day

Located in the heart of Dubai's business district. It faces unobstructed views from traffic coming from Sharjah going towards the most traffic dense crossings of Dubai, Garhoud Bridge and Business Bay which connect to the new Dubai. It is located in the vicinity of major vehicle showrooms, being right opposite Landrover and Ford and less than 10 minutes away from Mercedes, BMW, Toyota and Nissan.

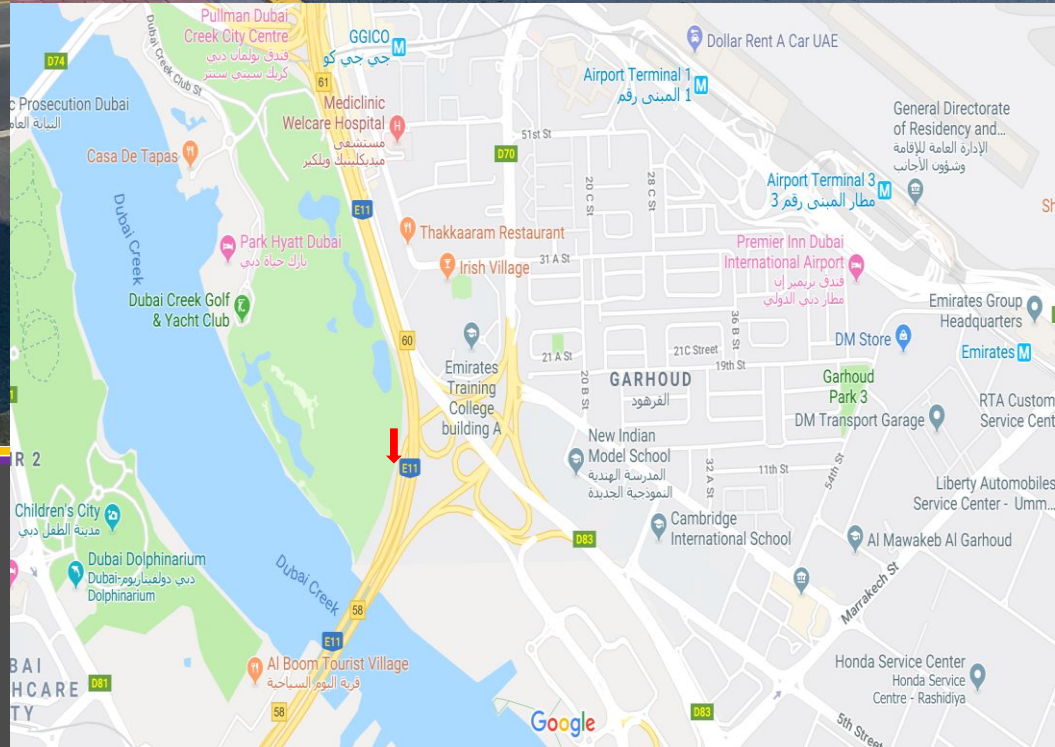


FP05 – Garhoud 2

Size: 16m x 10m | Medium: Black-lit

Traffic Flow: 350,000 Vehicles Per Day

The most prime site of Dubai. Being the first site anyone sees when they come to Dubai. Located right on the entrance of Garhoud Bridge it faces unobstructed views from traffic coming from Dubai Airport, Sharjah and Deira going towards the most traffic dense crossings of Dubai, Sheikh Zayed Road and vice-versa which connects to the new Dubai.

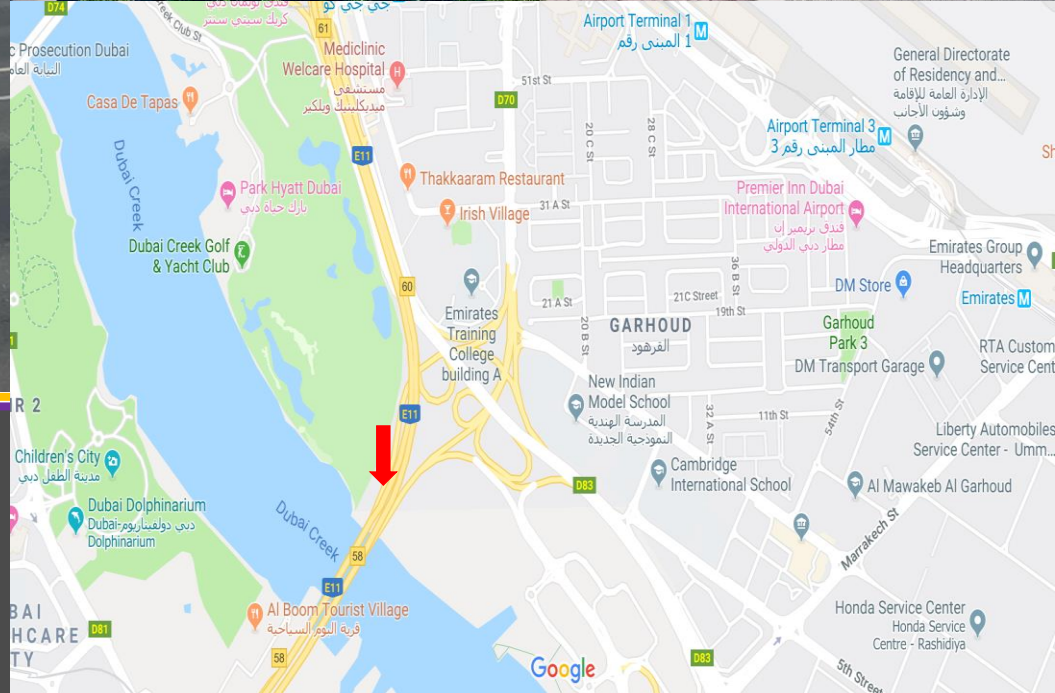


FP06 – Garhoud 3

Size: 16m x 10m | Medium: Black-lit

Traffic Flow: 350,000 Vehicles Per Day

Being a site anyone sees when they come to Dubai. Located right on Garhoud Bridge it faces unobstructed views from traffic coming from Dubai Airport, Sharjah and Deira going towards the most traffic dense crossings of Dubai, Sheikh Zayed Road and vice-versa which connects to the new Dubai. It is located in the vicinity of major malls like, Wafi, Dubai Festival City and major government offices.

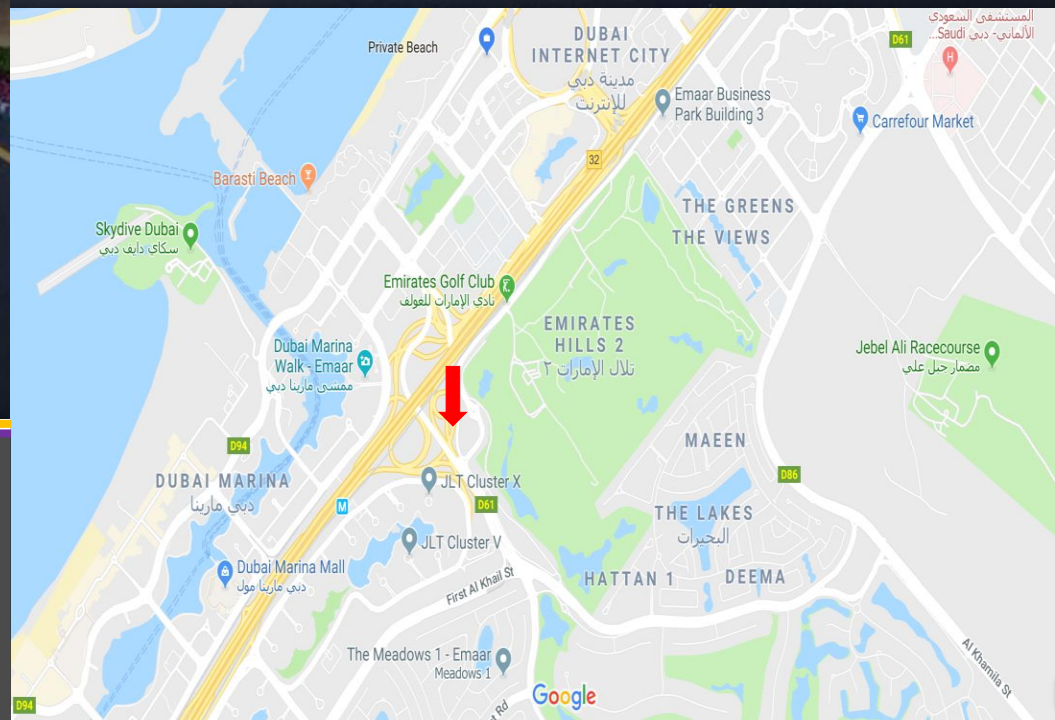


FP07 – Garhoud 4

Size: 16m x 10m | Medium: Black-lit

Traffic Flow: 350,000 Vehicles Per Day

Being a site anyone sees when they come to Dubai. Located right on Garhoud Bridge it faces unobstructed views from traffic coming from Dubai Airport, Sharjah and Deira going towards the most traffic dense crossings of Dubai, Sheikh Zayed Road and vice-versa which connects to the new Dubai. It is located in the vicinity of major malls like, Wafi, Dubai Festival City and major government offices.

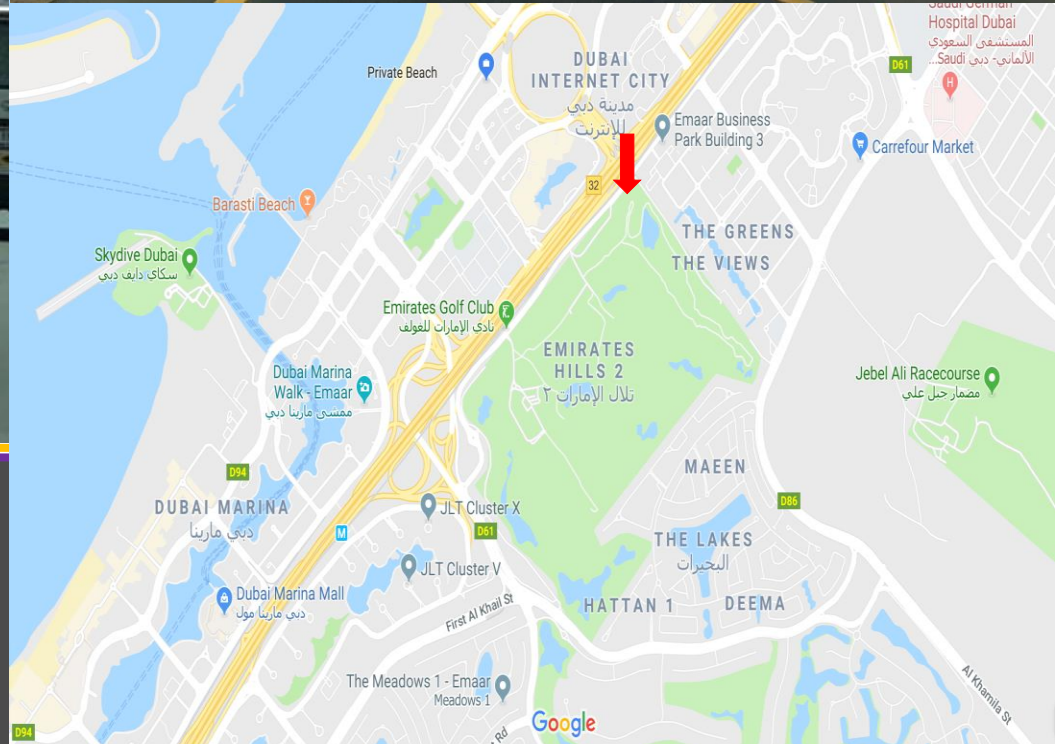


FP08 – Emirates Hills 1

Size: 16m x 8m | Medium: Black-lit

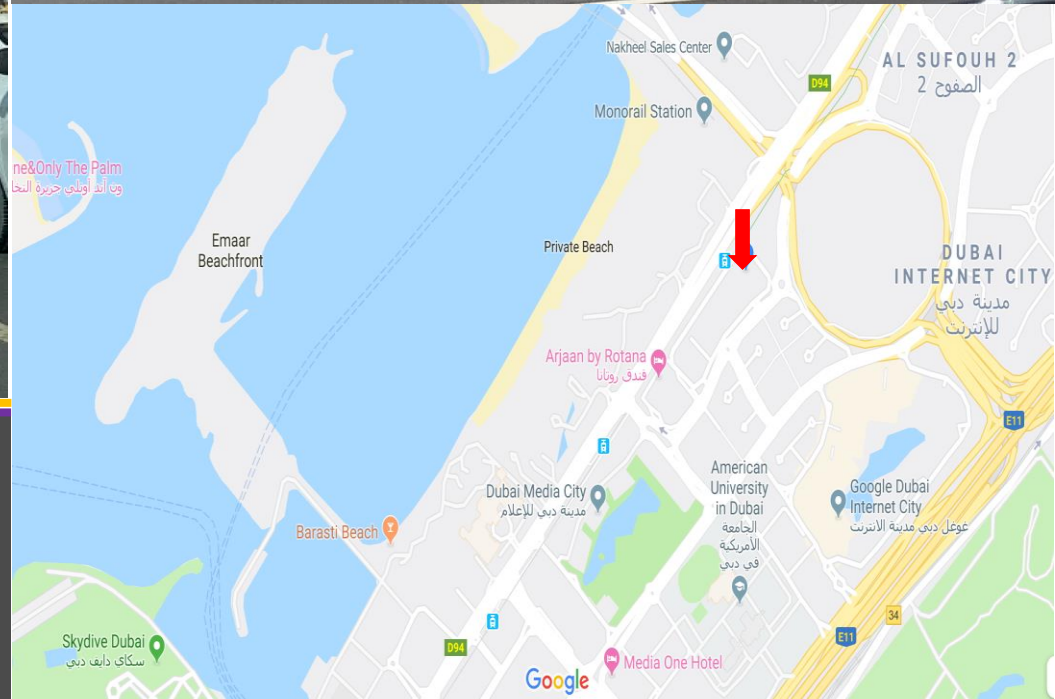
Traffic Flow: 250,000 Vehicles Per Day

The most premium site in Dubai. The only advertisement at the entrance of Emirates Hills, JLT and Meadows it is the best to capture a target audience of HNI's, business owners and other high income individuals.



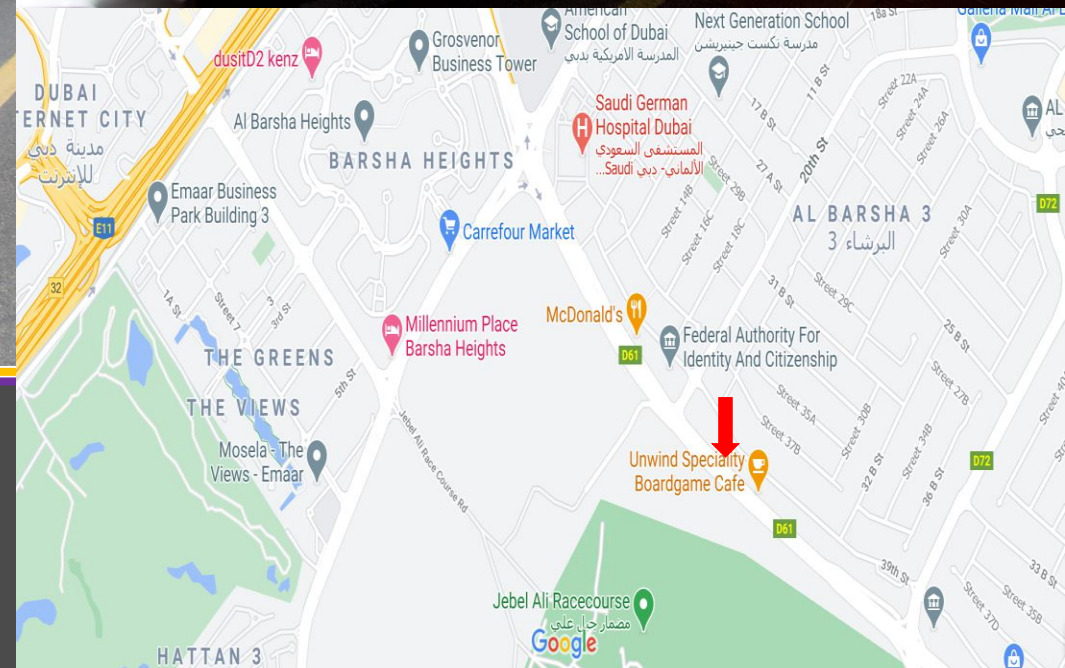
FP11 - Sheikh Zayed Road 1
Size: 16m x 8m
Medium: Back-lit
Traffic Flow: 450,000 Vehicles Per Day

Located in the heart of Dubai – Sheikh Zayed Road. This site garners attention from both sides of the major highway while also targeting all drivers and patrons who use Hessa Street to bypass Salik. The site is visible to every member who works in Emaar Business Park and Tecom as well as visitors to Mall of the Emirates.



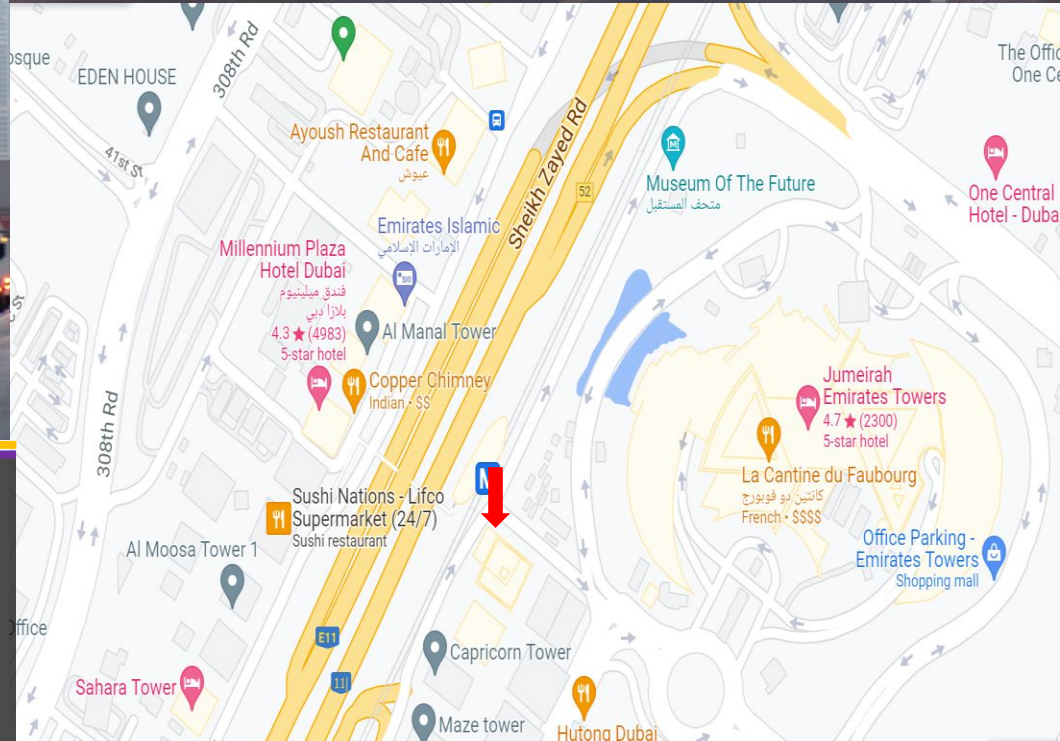
FP12 – Jumeirah Glass Wrap
 Size: 80m x 60m | Medium: Front-lit
 Traffic Flow: 300,000 Vehicles Per Day

Located right at the entrance of Palm Jumeirah and at the vicinity of the royal enclave. This glass wrap is one of the largest in Dubai and enjoys visibility from Dubai Media City, Palm Jumeirah, JBR, Dubai Marina, SZR and Dubai Internet City.



FP13 – Hessa 1
Size: 90m x 10m | Medium: Front-lit
Traffic Flow: 350,000 Vehicles Per Day

Located in one of the most crowded junctions in Dubai on a usual work day. The hoarding is a stand alone unit on Hessa Street, the only way to avoid salik and there is no advertising structure on either side. We have built a very premium structure to showcase our client's brands.



FP14 – Sheikh Zayed Road 2
Size: 70m x 30m | Medium: Front-lit
Traffic Flow: 550,000 Vehicles Per Day

The first advertisement a client would see as they enter Sheikh Zayed road towards Abu Dhabi. By far the largest and most prominent building visible as it is located next to the museum of the future and has no buildings obstructing the view.